

2017

Mediakit [EMEA Region]

EURO SECURITY

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Concepts & targets



Concept: The safety and security technologies protect habitats, infrastructures and everything, which is important and valuable. Many different technologies - such as video surveillance, alarm or ID- and fire alarm systems – can be integrated solutions and get successfully implement security concepts. Strategies and plans are now designed and implemented by planners, managers in the IT, security managers and installers. For effective planning and implementation of security solutions experts' needs basic information, technological expertise, and also economic and organizational models must be available.

Target group: (security) planners, architects, network specialists, building engineers, ICT experts and executives, directors, divisional managers, CIOs, IT directors, IT directors, sales managers, product managers, data centre managers, consultants, managers of research and science, experts in public companies, government agencies, industrial sector, SMEs associations and institutions.

Euro Security EMEA

Editorial focus: news, market data and analysis, as well as examples from practice are the basis of product news, technical articles and user reports. The authors come from the security industry, are journalists and analysts, and connected to associations.

Print run: 9,500 (bi-monthly magazine) + 5,000 various recipients for the specials
Distribution: EMEA-Region **Frequency:** bimonthly, A4 or A5

Sections: Future Trends, Top Themes, strategies, business, Solutions, services, infrastructure, communications

Total circulation 9450 copies

Topics (Print)

Issue	Case studies	Standards	New products	Special articles	Markets	Interviews	Exhibitions
1-2 2017 Deadline 21 February 2017 Publishing date 3.March 2017	Perimeter Protection IT-Security in Buildings Door management Retail security Building Technologies	IT security ID standards NFC, MiFare u.a. New standards in the industry	Videocameras Locks/Fittings Gates/Doors IT-Security-Solutions ID-Solutions	Perimeter Protection Analytics / Gates PoE as new Network BUS-Systems Networks	IT markets Synergies Security - Building Technologies Potential markets (Statistics)	Security market + construction sector as partner BT as future market Retail & Datasecurity	Bau, Munich* InterSec, Dubai UAE CeBIT, Hanover EuroShop, Düsseldorf
3-4 2017 Deadline 23 April 2017 Publishing date 30 April 2017	> City Surveillance > Biometrics at the border/in public areas >	> PCI Security Standards Council > opengroup.org: standards/security > euroalarm	Door management Fire protection Video management Public Transport Building Technologies	Videotechnology & Storagesystems Security Services Software for Monitoringstations	Videoanalytics Integrated systems Smoke detectors PMR / TETRA	Public Security in Europe Global biometrics markets Safer Cities	Ifsec, London SDW, London
PHARMA.Sec Deadline 15 April 2017 Publishing date 30 April 2017	> Logistic Security in Pharmacies > Datasecurity at the Point of Sales > Security at the Door	> Insurance- standards for Pharmacies & Drugstore	Secure Doors Fire protection Videosurveillance Paymentsystems Data protection	Emergency-calling- Systems Shop-Storesecurity End-to-End Supply Chain Integrity		Successtories In the night	

* online more exhibitions dates

Topics (Print)

Issue	Case Studies	Standards	New products	Specialized articles	Markets	Interviews	Exhibitions
IT.EuroSec II Deadline 7 May 2017 Publishing date 15 May 2017	<ul style="list-style-type: none"> > eGovernment > BYOD Strategies > End-to-end-Security > Automating Sec. Incident Respons 	<ul style="list-style-type: none"> > BSI -IT-Grund-Standards > > 	End-to-end-Security Authentication Threat of collateral damage	<ul style="list-style-type: none"> > Datacenters > Big data will lead to big problems > Mobile applications and the IoT 	IT markets Markets 2017 DACH-region & Europe + ME: Potential chances	Cyberattack costs Cyber Insurances Encryption	CeBIT (Review) Infosecurity, London
5-6 2017 Deadline 19 June 2017 Publishing date 25 June 2017	<ul style="list-style-type: none"> > Fireprotection Exhausting systems > Emergency Systems > Public Address > Shoppingmalls 	European Standards EN versus global standards	Alarmsystems Videocameras Fire-extinguisher Biometrics Gates & Turnstiles	Role of Videoanalytics Perimeter solutions against terror Smart Grids Lack Cybersecurity Protection	Market review: > market research security services > market research security products	<ul style="list-style-type: none"> > Operational models in the security industry > The installer - modern aspects > Partnerprograms of manufacturers 	Sicherheit in Munich
7-8 2017 Deadline 22 July 2017 Publishing date 5 August 2017	<ul style="list-style-type: none"> >Critical Infrastructure Solutions > Videosolution > Small-Middle-Sized-Companies 	Fire protection Alarmdetection ONVIF	Access Control Video systems ID solutions: Authentication Credentials	Datacenters Perimeter systems Security systems for private and commercial sectors	Security Trends & Markets 2017 (Statistics, People) The DACH region: potential chances	<ul style="list-style-type: none"> > Alliances in the security industry > The distributor - how important is it? > IT-Security as new aspect in the industry 	

Topics (Print)

Issue	Case Studies	Standards	New products	Specialized articles	Markets	Interviews	Exhibitions
9-10 2016 Deadline 15 September 2017 Publishing date 22 September 2017	> ID-Solution > Operation modells > Firedetection by videoanalytics > ID-concepts at Airports	New EN-standards, KNX-news ONVIF, IT-standards one of the most important elements today	Access Control Videosystems ID Solution NFC, classic standards as Mifare, Legic etc.	> Hotelsecurity > Security concepts for the educational sector > Nes standards for firedetection > Alarmsystems	>Tendencies in the network technology markets in Europe and the DACH region: > Which influence have the clients today?	> Integral Security as ne philosophy > Smart Security - the modern way of security solutions > Cloudsolution	itsa Nürnberg (Preview) Sicherheit Zürich (Preview)
IT.EuroSec II Deadline 1 October 2017 Publishing date 7 October 2017	Datasecurity in Hospitals End-to-end-Security	> Best System Administrator Certifications > Best Computer Hardware Certif.	End-to-end-Security Authentication Threat of collateral damage	> Datacenters > Big data will lead to big problems > Mobile applications and the IoT	IT markets Markets 2017 DACH-region & Europe + ME: Potential chances	Comments Interviews	itsa Nuremberg Gitex Dubai
11-12 2016 Deadline 1 December 2017 Publishing date 15 December 2017	European Smart & Secure Cities Integrated Solutions for office facilities	Standards 2017 Review / Preview	Product highlights in 2017 Best of Video, Alarm, ID-Solutions and Fireprotection	Review 2017 Best Companies 2017 Entrepreneurs 2017 Expectations of the industry for 2017?	Trends in Germany in comparison with European neighbours	Future aspects of the security technology; forcast from industry point of view	Cartes, Paris PMREXPO, Cologne VdS Fireprotection-days, Cologne

Security Exhibitions

Austria / Germany / Switzerland

16.01. - 21.01.2017 **BAU - Munich**,
www.bau-muenchen.com
22.02.-23.02.2017 **FeuerTRUTZ - Nuremberg**
www.feuertrutz-messe.de
01.03.-02.03.2017 **Enforce Tac - Nuremberg**
www.enforcetac.com
02.03.-03.03.2017 **U.T.SEC Nuremberg** www.utsec.de
15.03. 17.03.2017 **Power-Days Salzburg, Austria**
www.nova.power-days.at
10.10.-12.10.2017 **it-sa Nuremberg** www.it-sa.de
17.10.-20.10.2017 **A + A - Dusseldorf**
www.aplus-a-online.de
14.11.-16.11.2017 **Gefahrhut & Gefahrstoff - Transport**
www.leipzig-messe.de
28.11.-30.11.2017 **PMREXPO - Cologne**
www.pmxpo.de
06.12.-09.12.2017 **VdS-BrandSchutzTage - Cologne**
www.vds.de
14.11.-17.11.2017 **SICHERHEIT - Zurich, Switzerland**
www.sicherheit-messe.ch

International

22.01.-24.01.2017 **Intersec - Dubai, U.A.E**
www.messefrankfurtme.com
31.01.-01.02.2017 **Cybertech Tel Aviv, Israel**
www.cybertechisrael.com
02.02.-04.02.2017 **Secours Expo, Paris, France**
www.secours-expo.com
07.02.-09.02.2017 **TB Forum/Intersec - Moscow, Russia**
www.groteck.ru
23.02.-25.02.2017 **FSIE - New Delhi, India**
www.mdna.com
01.03.-03.03.2017 **KIPS - Kiev, Ukraina**
www.kips.com.ua
07.03.-10.03.2017 **Security Show - Tokyo, Japan**
www.securityshow.jp/en
13.03.-15.03.2017 **ISS World - U.A.E.**
www.issworldtraining.com/ISS_MEA

14.03.-16.03.2017 **HomSec Madrid, Spain**
www.homsec.es
15.03.-17.03.2017 **UzSecureExpo - Taschkent, Usbekistan** www.ieg.uz
15.03.-18.03.2017 **SECURITY EXPO -Sofia, Bulgaria**
www.securityexpo.bg/en
21.03.-23.03.2017 **SECUREX West Africa, Lagos, Nigeria** www.montgomeryafrica.com
21.03.-24.03.2017 **MIPS Securika Moscow, Russia**
www.ite-exhibitions.com
29.03.-31.03.2017 **AccesSecurity Marseille, France**
www.accessecurity.fr/uk
29.03.-31.03.2017 **Milipol Asia-Pacific Singapur, Singapur**
www.milipolasiapacific.com
04.04.-06.04.2017 **ISX EXPO/West - Las Vegas, USA**
www.iscwest.com
06.04.-08.04.2017 **Secutech India Mumbai, India**
www.secutechindia.co.in
11.04.-13.04.2017 **Preventica International Casablanca, Morocco** www.preventica.ma
11.04.-13.04.2017 **Border Security Expo, San Antonio, USA** www.bordersecurityexpo.com
12.04.-14.04.2017 **Secutech Taipei, Taiwan**
www.secutech.com
26.04.-28.04.2017 **Europoltech - Gdansk, Poland**
www.mtgsa.com.pl
02.05.-04.05.2017 **intersec SAUDI ARABIA, Djidda, Saudi-Arabia** www.intersec-ksa.com
03.05.-04.05.2017 **Security & Counter Terror Expo, London, UK** www.counterterrorexpo.com
03.05.-06.05.2017 **SEGUREX Lissabon, Portugal**
www.fil.pt
09.05.-12.05.2017 **IDEF Istanbul, Turkey** www.tuyap.com.tr
21.05.-23.05.2017 **GISEC Dubai, UAE** www.gisec.ae
23.05.-25.05.2017 **EXPOSEC - Sao Paulo, Brasil**
www.exposec.tmp.br
24.05.-27.05.2017 **SECURITY KOREA Seoul, Korea**
www.securitykorea.org
30.05.-01.06.2017 **SECUREX South Africa Midrand/Johannesburg, South Africa** www.securex.co.za

31.05.-02.06.2017 **IDET Brno, Czech Republic**
www.idet.cz
31.05.-03.06.2017 **PYROS/SET Brno, Czech Republic**
www.pyros.cz
May 2017 **ISSE Moscow, Russia** www.isse-russia.ru
May 2017 **CIPATE Beijing, PRChina**
06.06.-08.06.2017 **INFOSECURITY Europe London, UK** www.infosecurityeurope.com
08.06.-10.06.2017 **EDURA powered by INTERSCHUTZ Kielce, Poland** www.targikielce.pl
20.06.-22.06.2017 **IFSEC London, UK** www.ifsec.co.uk
20.06.-22.06.2017 **FIREX - London, UK** www.firex.co.uk
June 2017 **ISS World Europe Prague, Czech Republic**
www.telesoft-technologies.com
05.07.-07.07.2017 **INTERPOL World Expo, Singapore Singapore** www.interpol-world.com
05.07.-07.07.2017 **APHIS - Asia Pacific Homeland Security - Singapore, Singapore** www.aphis.sg
July 2017 **SecProT East Africa powered by Intersec, Nairobi, Kenya** www.secproteceastafrica.com
July 2017 **KISS - Korea International Safety & Health Show, Seoul, Korea (Republic)** www.safetyshow.co.kr
August 2017 **The China-Eurasia Security Expo, Xinjiang, PR China** www.xjceec.com
05.09.-07.09.2017 **Intelligent Building Technology Shanghai, PR China** www.messefrankfurt.com.hk
07.09.-09.09.2017 **Fire India Mumbai, India** www.fire-india.com
07.09.-10.09.2017 **SHF Fire & Rescue / SHF Safety & Health - SHF, Istanbul, Turkey** www.tuerkei.ahk.de
14.09.-17.09.2017 **ISAF Security / Smart Home / IT Security Istanbul, Turkey** www.isaffuari.com/en
26.09. - 28.09.17 **Safety & Security Amsterdam, The Netherlands**, www.amsterdamsecurity.com
27.09.-29.09.2017 **SAFETY & SECURITY ASIA, Singapore** www.safetysecurityasia.com
27.09.-29.09.2017 **Fire & Disaster Asia Singapore**
www.safetysecurityasia.com
September 2017 **LOGISTYKA Kielce, Poland** www.logistyka.targikielce.pl

September 2017 **OFSEC - Oman Fire, Safety & Security Expo, Muscat, Oman** www.cco-germany.eu
September 2017 **Secutech - Hanoi, Vietnam** www.secutechvietnam.com
September 2017 **IFSEC SEA Kuala Lumpur, Malaysia**
www.ifsecsea.com
17.10.-20.10.2017 **Interpolitex - Moscow, Russia**
www.interpolitex.ru
21.10.-23.10.2017 **CIHS - China International Hardware Show Shanghai, PR China** www.chinahardware.org.cn
31.10.-02.11.2017 **SSA - Safety & Security Amsterdam, Amsterdam, Niederlande** www.raai.nl
October 2017 **BEZPEKA - SECURITY - Kiev, Ukraina**
www.euroindex.ua
October 2017 **GPEC Asia** www.GPEC.de
October 2017 **Protection Technologies - International Exhibition Forum, Kiev, Ukraina** www.tech-expo.com.ua
October 2017 **R.E.A.S. powered by INTERSCHUTZ - Montichiari, Italia** www.centrofierra.it
October 2017 **ISEC - Security Technology Exhibition and Conference, Belgrade, Serbia** www.isec-expo.rs
October 2017 **FireTech - Fire Safety Technologies, Kiev, Ukraina** www.ic-expo.com.ua
October 2017 **China Fire Beijing, PRChina** www.cfpa.cn
06.11.-09.11.2017 **Defense & Security Bangkok, Thailand** www.asiandefense.com
15.11.-17.11.2017 **SICUREZZA Milano, Italy**
www.sicurezza.it
21.11.-23.11.2017 **FINNSEC - Internationale Messe für Sicherheit, Helsinki, Finland** www.finnsec.fi
Nov 2017 **ISC Solutions (ISC Expo East) New York, USA** www.iscseast.com, www.iscsolutions.com
November 2017 **CDE Civil Defence Exhibition & Conference, Doha, Qatar** www.civil-defence-exhibition.com
Nov 2017 **Universal Security, Jekaterinburg, Russia**
www.uv66.ru
Nov2017 **Sfitec/Securika** www.sfitec.ru
Nov 2017 **Infosecurity Utrecht, NL** www.infosecurity.nl
December 2017 **MEFSEC - Cairo, Egypt**
www.egytec.com

Topics of the special issues

IT security: New section

IT security: The new section IT security has been recognized as a new section in 2015 by Euro Security. It.,s describing all topics on information security, organizational and technical issues, such as application security, data backup and protection, forensics, identity and access management as well know-how protection, information security management, communication systems, managed security, network security and physical security.

Content on data protection and information security are on the website under the headings www.eurosecglobal.de IT security and IP - Security/Networks.

Every two weeks a special newsletter on IT security will be published. This Euro Security provides the security industry well-founded information that is now required in a networked world.

Critical Infrastructure

Critical infrastructures are institutions and facilities with major importance for the state community whose failure shortage of supplies, significant disruption of public security or other dramatic consequences.

Today our society is more than ever dependent on technical systems. Without electricity industrial processes would be unthinkable, information and communication technologies are a prerequisite for banking and much more.

Euro Security transports relevant news with newsletters and special issues to decision-makers and managers in government agencies, key industries and to schedule instances.

On the topic-list readers can find particularly relevant technology and operating models!

Building Technologies

With Building Technologies (BT) is the technical automation of a building in the totality of monitoring and control technology, control technology and, among other things, control units described.

So BT forms the basis for an efficient technical facility management. In particular, sensors, control- and other technical units in the building are linked together. Processes can be combined into systems.

A decentralized arrangement of the automation stations and the universal compatibility networking are in the focus. This solutions in conjunction with security topics the reader will be finding in Euro Security regularly.

Cloud Computing

Storing data in a remote data centre, the execution of programs which are not installed on the local workstation or server computers are cloud computing solutions.

In quarterly specials Euro Security wants to publish article across IT infrastructures with topics computing capacity , data storage, network capacities or software.

For users should be the subject of clear and transparent. The selection and use of these cloud services via defined technical interfaces and protocols as well as local browser functionality is very important for the security industry at the present time .

The range of services offers in the context of cloud computing the entire spectrum of information technology and includes, among other infrastructure , platforms and software solutions.

The pricelist

Format width x highth in mm

Description	b/w	4c
Coverpage	213 x 178	5,550.00 €
1/1 page	186 x 255	2,500.00 €
2/3 page	186 x 176	1,950.00 €
2/3 page	120 x 255	1,950.00 €
1/2 page	186 x 124	1,350.00 €
1/2 page	90 x 255	1,350.00 €
1/3 page	186 x 84	1,000.00 €
1/3 page	58 x 255	1,000.00 €
1/4 page	186 x 44	700.00 €
1/4 page	90 x 124	700.00 €
1/4 page	44 x 255	700.00 €
1/8 page	186 x 30	450.00 €
1/8 page	90 x 61	450.00 €

ADVERTORIAL

2/1 pages	9,000 characters, 2–3 graphics, photos	3,520.00 €
1/1 page	4,500 characters, 1–2 graphics, photos	2,240.00 €
1/2 page	2,000 characters, 1 graphic, photos	1,200.00 €

Special placements

Description

backcover:	5.800,00 €
cover inside:	5.500,00 €
backcover inside:	5.300,00 €

Supplier's directory

- 90 mm x 35 mm: full year
825.00 € (with logo + QRC)
+ 5 Banner (Newsletter) 190x60gif
- 90 mm x 12 mm: full year
175.00 € (without logo - Print)
- 45 mm x 65 mm: full year
650.00 € (with Logo - print)
+ 5 Banner (Newsletter) 190x60gif

The order of an ad in the supplier's directory with Logo includes five banners (190x60 pixels gif animated) in our newsletter.

Discounts

Quantity Discount

2 ads	5 %
4 ads	10 %
6 ads	15 %
9 ads	20 %
12 ads	25 %

Amount Discount

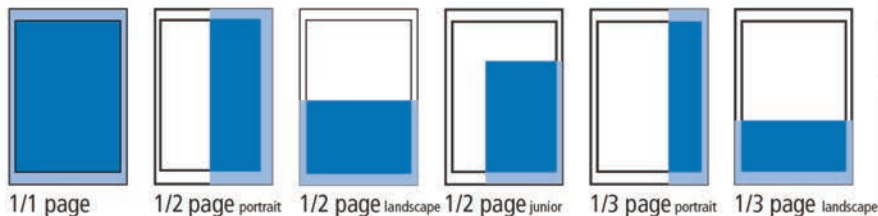
2 pages	10 %
4 pages	15 %
6 pages	18 %
9 pages	22 %
12 pages	25 %

Agency Discount

from the netprice	10 %
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[no cash discounts, payable directly after receiving invoice]

Advertisement formats with basic b/w prices



Type area	186 mm x 255 mm	90 mm x 255 mm	186 mm x 124 mm	124 mm x 186 mm	58 mm x 255 mm	186 mm x 84 mm
Bleed size (incl. 3 mm bleed on all sides)	213 mm x 303 mm	107 mm x 303 mm	213 mm x 148 mm	127 mm x 189 mm	77 mm x 303 mm	213 mm x 109 mm

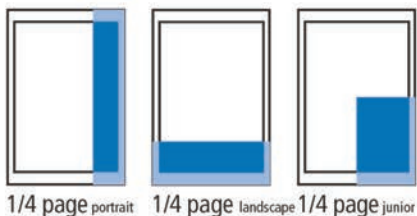
Type area

Bleed size

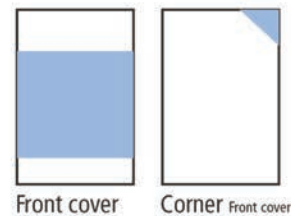
Magazine format
210 mm x 297 mm (DIN A4)

Type area
186 mm x 255 mm, 3 columns

further formats upon request



Type area	44 mm x 255 mm	186 mm x 44 mm	90 mm x 124 mm
Bleed size (incl. 3 mm bleed on all sides)	60 mm x 303 mm	213 mm x 78 mm	109 mm x 137 mm



Front cover Corner Front cover

216 mm x 178 mm Isosceles triangle, side length 58 mm

ONLINE ADVERTISING

WEBSITE (www.eurosecglobal.de)

Description	format (wide x high)	price per week/language
Super header banner all sites	720 x 90 pixels	300.00 € / week
Banner (right sidebar, front)	190 x 190 pixels	220.00 € / week
Banner skyscraper	150 x 600 pixels	325.00 € / week
Button front (right, middle, left)	180 x 60 pixels	175.00 € / week
Head banner	468 x 60 pixels	175.00 € / week
<hr/>		
Photo of the week / content ad	380 x 230 pixels + 275 characters incl. spaces + link	450.00 € / week
Advertorial latest issue	photo 190 pixels + 185 characters incl. spaces + link to the article	200.00 € / week
Text + content Link as news	200 characters incl. spaces	125.00 € / week

Statistics per month: 250.000 page impressions, 85.000 unique visitors Web-addresses (URL): www.eurosecglobal.de; www.euro-security.de and others; www.mideast-security.com; data delivery: Five days before the publishing date to info@sec-global.org; data format: GIF, PNG, JPG, HTML.

Newsletter ADVERTISING

Newsletter (weekly)

Description	format (wide x high)	price per week/language
Super header banner all sites	720 x 90 pixels	250.00 € / week
Banner (right sidebar, front)	190 x 190 pixels	150.00 € / week
Banner skyscraper	150 x 600 pixels	250.00 € / week
Button front (right, middle, left)	180 x 60 pixels	125.00 € / week
Head banner	468 x 60 pixels	275.00 € / week
Photo of the week / content ad	380 x 230 pixels + 275 characters incl. spaces + link	400.00 € / week
Advertorial latest issue	photo 190 pixels + 185 characters incl. spaces + link to the article	200.00 € / week
Text + content Link as news	200 characters incl. spaces	125.00 € / week

Newsletter recipients: DACH NL 9.000 recipients (Installer; planner; distributors; manufactures) 4500 (Ensusers Industry, governmental experts), English EMEA NL 10.500 (Installer; planner; distributors; manufactures) 3400 (User industry, government), ME/Africa NL 8500 (Installer; planner; distributors; manufactures) 1900 (User industry, government) / Data: 2 days before publishing to info@sec-global.org; formats: GIF, PNG, JPG, HTML orr Text

Opening rates of the newsletter: in general 30% (Mobile, Tablet 45% / Computer 55%)

Analytics (EMEA)

Distribution list

Spain / Portugal	150
Belgium, The Netherlands, Luxembourg	780
Belorussia / Russia / Ukraina	400
Croatia / Slovenia / Serbia	850
Czech Republic / Slovakia	500
Denmark / Norway / Sweden / Finland	450
France	485
Greece	50
Austria / Hungary	210
Italy	358
Latvia / Lithuania / Estonia	450
Poland	786
Suisse	144
Turkey	115
United Kingdom	335
Total	6063

Recipients Projection (2015)

Company profiles

1	Installers Main business Security	14%
2	Electricians Dept. Security/Networks	36%
3	Locksmiths / carpenters focus on security	12%
4	Specifiers / planners consultants /engineers	8%
5	System integrators / building integrators	9%
6	Distributors / wholesalers	5%
7	Security services / construction or facility management	11%
8	Retail / industry / public companies	3%
9	Fire Brigades	2%

Areas of responsibility/services

1	Planning + Installing	9.500	9	Planing Fire detection / protection	5.400
2	Tender procedure /offer/material planning	9.200	10	Planing / Installation	8.200
3	Budget responsibility	8.290	11	Planning Networks, communication building	7.135
4	Disposition	8.025	12	Emergency exit systems planning	5.300
5	Installing and setting up of security systems	8.300	13	Planning locking systems On- / Off-line	4.400
6	Mechanical Systems / Locks / Fences	8.450	14	Planing video surveillance	9.200
7	Planning Intrusion	7.250	15	Planning Access Control	9.150
8	Planning replacement investments	9.500	16	Project management	6.200

NOTICE 2016: CHANGE PLUS SHIPPING on all specials : 5,000 copies extra

On request you can use the following information on the distribution of ES EMEA : Security Sectors / products ; Professional position ; Company size ; Income per annum ; Readers behavior ; Number of additional readers ; Type of additional readers



TECHNICAL SPECIFICATIONS

Magazine format 210 × 297 mm
 Type area 186 × 255 mm
 trimm bleed edge plus 3 mm trim

Printing process

Offset paper / envelope / grid
 white matt , painted / 240g
 Paper / content / grid
 white matt , painted / 100g
 only European scale (CMYK) colors possible
 chromatic colors
 only converted to scale colors

Acrobat PDF document

PDF X -ready ; High -end PDF 4-color (CMYK) , images
 / logos : quality at least 300 dpi , embed fonts .
 additional costs
 Upon delivery of non-conforming printing documents
 costs incurred will be charged to 90.- € per hour .

Print documents / data

Email : druckunterlagen@euro-security.de
 (Contact Jörg Meier)

Marketing Services

New Directions for Marketing and Public Relations:

- **Maintenance of Social Media** - Operating a Twitter account for your business /department
- **YOUTUBE EURO SECURITY** - Interviews with industry representatives and reports of security eventsts
- **Marketing activities** - Direct mail / Newsletter custom invitations
- **Special prints** - In Euro Security / Middle East Security / African Security published journal article
- **Newsletter Services** - Preparing and sending out individual newsletters
- **Market surveys** - Creating market reports , customer surveys
- **Event marketing** - Creating Event Concepts for roadshows , briefings , conferences, seminars
- **Press work & Public relations** - Creating press releases , making of technical articles to other media , press releases , translations

Please contact our Düsseldorf office on +49 (0) 211 22 975 401 or on info@sec-global.org and request an offer. These offers are valid for the DACH region as well as for European countries , in some states of the Middle East and some countries in Africa (EMEA) .